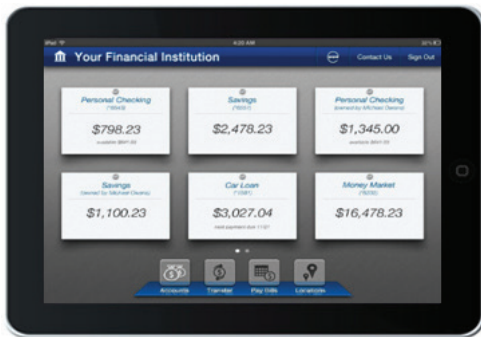


Tablet Banking Apps

Heighten your competitive advantage by providing full mobile access to your financial institution through Tablet Banking for iPad®, Kindle Fire™ and Android™ Tablets.

Financial Institution Benefits



Boost Engagement – Serve the rapidly growing group of tablet users with custom-built banking apps for today's leading tablets.

Save Money – Reduce operational costs on the most common transactions.

Increase Accessibility – Stay better connected with your customers on their time, wherever they go.

Attract New Customers – Tie your brand to this innovative app and gain customers who are 62 percent more profitable, on average.¹

Customer Benefits

Gain Convenience – Manage money using any of today's top tablet devices.

Save Time – Access accounts on the go, without need for a PC or trip to the branch.

Use with Ease – Tap through the user-friendly interface specifically designed for large tablet screens.

Features

Tablet Banking Apps are free and available to download from the:

- App StoreSM on iPad.
- Amazon Appstore on Kindle Fire.
- Google Play[™] store on Android devices.

Hosted by Digital Insight – High availability, fast response time and network security are assured as Tablet Banking Apps are hosted in the same Digital Insight SAS70-certified Data Center that operates our Online Banking service.

- Customers who use Online Banking with Mobile and Tablet Banking Apps log in more than three times as often as customers who use only Online Banking.²
- Between 2012 and 2013, tablet banking users have more than doubled, making the tablet device an extremely important channel to support.³
- The average mobile adoption rate for banks with Digital Insight Mobile Suite participating in Digital Insight Marketing Programs is 50 percent,⁴ while the national average for credit unions and regional banks is 19-28 percent.⁵

Superior Usability – No separate mobile banking sign-up is required. Your customers download the application and log in with their existing Online Banking credentials.

Optimized for Tablets – Operating system specific components and user-interface principles create a seamless, familiar user experience. The application also leverages native functionality including the device's GPS and access to external applications to further enhance the experience.

Consistent Branding – The application matches your online channel branding, logos and colors.

Complete End-to-End Security – Fully secure using industry standard technologies (SSL) and security certificates, with 128-bit encrypted communication. No personal or confidential information is stored.

Multifactor Authentication – Use two-way, out-of-band authentication – enabling optimal security.

Mobile Reporting – Track business results, enhance marketing effectiveness and make clear investment decisions.

Functionality

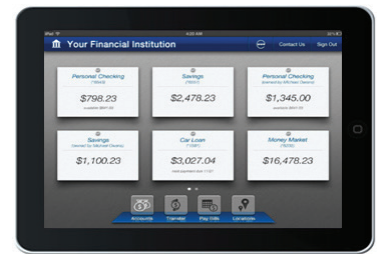
- Account Balances
- Account History
- Transfers
- Bill Pay
- ATM/Branch Locator
- "Contact Us" information
- Access to mobile website

Deployment and Support

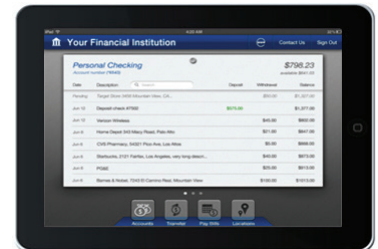
Start testing a few weeks after we begin implementing Tablet Banking Apps.

Drive Adoption and Active Use

Digital Insight has no-cost mobile marketing solutions including customizable, ready-to-launch assets, as well as communications we will launch on your behalf. Visit the Admin Platform or ask your relationship manager for more details.



Account Overview



Transaction History



Transfer Funds



Bill Pay

¹Digital Insight Mobile Banking profitability study of 54 financial institutions over a two-year period, June 2012.

²Digital Insight Internal Online Banking/Mobile study of 7 Digital Insight financial institution customers, March'14

³Javelin. Tablet Banking Forecast 2014-2018: Design and Development Strategies for Mass Adoption. 2014.

⁴Internal Study of 426 Digital Insight clients that are on Digital Insight Mobile Suite, November 2013

⁵Javelin 2012 Mobile Banking, Smartphone and Tablet Forecast, December 2012

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